

# NABA

## NATIONAL TOURNAMENT SPONSORSHIPS

- ◀ Tournament name sponsorship: Example –Mile High Classic, sponsored by Starbucks.
- ◀ Increased patronage and promotion of your business and product – name recognition associated with national NABA teams and members.
- ◀ Placement of your company logo on the event's tournament t-shirts (which are distributed to all attendees) and on the event's team championship awards.
- ◀ Prominent display of your company name and logo in all tournament promotions, including advertisements, social networking communications, registration materials, etc.
- ◀ High visibility in NABA newsletters and email communications, including prominent displays of your company name, product and logo. NABA newsletters are distributed electronically to all NABA members and their families and national vendors.
- ◀ Prominent display of your company on the NABA national web site, with a link to your company web site.
- ◀ Co-branded tournament pages on the NABA national web site.
- ◀ Acknowledgement of your sponsorship at national events throughout the calendar year.
- ◀ Placement of signage at the playing fields (provided by your company).
- ◀ Distribution of your company's promotional materials at the event (included with check-in materials)
- ◀ Permit booth setup (by company) at the tournament to distribute company information/product to attendees.
- ◀ Full-page advertisement in the event's tournament program (when applicable) and a prominent advertisement in the tournament programs of other events throughout the year.



## SPONSORSHIP PACKAGES

### **GRAND SLAM SPONSORSHIP - \$12,000**

(Phoenix and Florida World Series)

*\* Sponsorship opportunities available for separate events at these tournaments.*

### **HOME RUN SPONSORSHIP - \$7,000**

(California Kickoff Classic, Las Vegas and Atlantic City Memorial Day)

### **TRIPLE SPONSORSHIP - \$3,500**

(All other tournaments)